



2022 Homeward Bound In-person 5K

Homeward Bound 5K is an annual race held on Thanksgiving Day benefiting Hawaii's most vulnerable. By becoming a sponsor of Homeward Bound 5K, you help homeless individuals and families access much-needed resources this holiday season and beyond.

All proceeds from this event go to The Institute for Human Services, Inc. and directly supports thousands of lives through homeless outreach, services, and programs.

For more information about the race, visit ihshawaii.org/hb5k

Sponsorship Opportunities

Sponsorship Levels



\$5,000 - Ho'ohanohano level

Enough to shelter and feed a family of five at Kaaahi Women's & Family Shelter for two months.

Sponsor Benefits (Alakai level, plus...)

- Two additional race registrations and t-shirts (10 total)
- Promotional email to race registrants about your company (sent by IHS on your behalf)



\$2,500 - Alakai level

Enough to provide medication management to Sumner Men's Shelter guests with chronic health conditions for one month.

Sponsor Benefits (Lokahi level, plus...)

- Two additional race registrations and t-shirts (8 total)
- Insert small item of choice into race packet mailing



\$1,000 - Lokahi level

Enough to feed over 400 clients across all of our shelters for one meal.

Sponsor Benefits (Malama level, plus...)

- Two additional race registrations and race t-shirts (6 total)
- Social media shout-out to your company (must provide information)
- Company logo with link to company website available on IHS website



\$500 - Malama level

Enough to support afterschool care for keiki in the Children's & Family Program for one month.

Sponsor Benefits (Kuleana level, plus...)

- Two additional race registrations and race t-shirts (4 total)
- Ability to insert coupon/ flyer/ letter into race packet mailing



\$250 - Kuleana level

Enough to supply laundry or household items to kupuna in one medical respite home.

Sponsor Benefits

- Two race registrations and race t-shirts
- Company name on race t-shirt

Presented by:



The Institute for Human Services, Inc.
Ending the Cycle of Homelessness
www.ihshawaii.org



The Punahou Girls' Cross Country Team
www.punahou.edu



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Sponsorship Application

Sponsorship Levels

Please select one:



\$5,000
Ho'ohanohano



\$2,500
Alakai



\$1,000
Lokahi



\$500
Malama



\$250
Kuleana

Company / Sponsor Information

The business entity, organization, or individual to be listed in acknowledgements.

Company Name:

Street Address:

City, State, Zip:

Primary Contact

The point of contact for marketing and/or logistics regarding sponsor benefits.

First Name:

Last Name:

Email:

Phone:

Payment Method

Identify the preferred method of payment. All payments due prior to the event date.

Check

Payable to The Institute for Human Services, Inc.

For printed applications and checks:

Attn: IHS Development

The Institute for Human Services, Inc.

P.O. Box 17040

Honolulu, HI 96817

Credit Card

Online at ihshawaii.org/hb5k-sponsor

For digital applications:

IHS Development

Lauren Tom, laurent@ihshawaii.org

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